

# Inventing America:

## Patents, Innovation, Jobs and the Economy

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Hosted by a Coalition of Innovators

**THE NEWSEUM**

Washington, D.C.

Wednesday

March 4, 2015

**8:30 A.M.      REGISTRATION AND BREAKFAST**

**9:00 A.M.      WELCOME AND INTRODUCTION**

Michael Waring, Executive Director of Federal Relations, University of Michigan

**9:15 A.M.      ADDRESS**

Ambassador Carla A. Hills, Former U.S. Trade Representative;  
Chair and CEO, Hills and Company International Consultants

**9:30 A.M.      PANEL I — THE CRITICAL ROLE OF PATENTS IN THE INNOVATION ECOSYSTEM**

- Robert Kieval, Chairman, LifeScience Alley;  
Founder, Executive Vice President and Chief Technology Officer, CVRx, Inc.
- Bryan Pate, Co-Founder and CEO, ElliptiGO
- The Honorable Heather Wilson, President, South Dakota School of Mines;  
Former Member of Congress
- Moderated by Gene Quinn, U.S. Patent Attorney; Founder, IPWatchdog.com

**10:45 A.M.      BREAK**

**10:55 A.M.      INTRODUCTION**

Dr. Charles Riordan, Deputy Provost for Research and Scholarship, University of Delaware

**11:00 A.M.      ADDRESS**

The Honorable Chris Coons, U.S. Senator (D-Del.)

**11:15 A.M.      PANEL II — PATENTS, INDUSTRY, JOBS AND THE GLOBAL ECONOMY**

- Earl "Eb" Bright, J.D./M.B.A., Executive Vice President & General Counsel, Exploramed
- Lisa Brown, PhD, Chancellor, Washington State University Spokane
- The Honorable James Greenwood, President & CEO, Biotechnology Industry Organization (BIO); Former Member of Congress
- Jeff Pott, General Counsel, AstraZeneca
- Moderated by Adam Mossoff, Professor of Law, George Mason University School of Law

**12:30 P.M.      BREAK**

**12:45 P.M.      INTRODUCTION**

The Honorable Jon Kyl, Covington & Burling LLP; Former U.S. Senator

**1:00 P.M.      ADDRESS**

Carly Fiorina, President, American Conservative Union Foundation

**1:45 P.M.      CLOSING REMARKS**

Brian Pomper, Executive Director, Innovation Alliance

**2:00 P.M.      ADJOURN**